

# THE ALI-WARHOL BOX SET



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in america  
all we  
do is work



ALIWARHOL

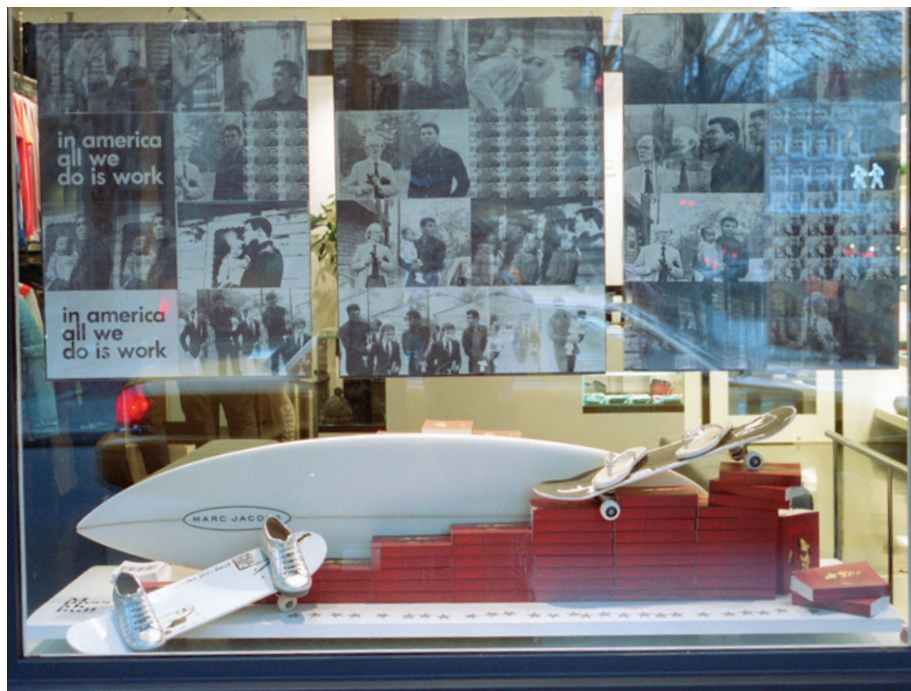


THE VIDEO  
1977/2002  
BOCKRIS - SCHMIDLAPP

# BOCKRIS-SCHMIDLAPP



The Ali-Warhol Photo Tapestry was first displayed at the Warhol Symposium at Brooklyn Academy of Music (BAM) October 25, 2003.



November 1, 2003 The Ali-Warhol Photo Tapestry commenced a month long run in the window of Marc Jacobs' N.Y.C. Bleeker Street boutique.



In February 2004 a Double AliWarhol spent the month in Jersey City's City Hall for Black History Month.



In April 2004 the first vertical edition on a single sheet of photographic paper was installed in the permanent collection of the Chelsea Hotel. From September 2004 through January 2005 this vertical piece hung in the Warhol Retrospective in Milan, curated by Daniella Morera. In September 2005 the B.B.C. featured the original triptych in a 30 minute film on Ali and photography.



In August 2008 the Ali-Warhol PhotoTapestry in the form of the twenty four canvases was shown in the Calm and Punk Gallery in Tokyo.





# ALI-WARHOL BOX SET

a limited edition of 26 lettered a-z and signed,  
21" x 12" x 9.5" custom wooden box,  
wrapped in black and white archival paper,  
24 8" x 12" canvases, pigment black ink,  
9 x 12" index, DVD video, booklet.  
Retail price: \$5,000

**FROM SEPTEMBER 15 TO DECEMBER 31, 2008,  
VICTOR BOCKRIS AND DAVID SCHMIDLAPP  
ARE OFFERING YOU THE OPPORTUNITY TO  
PURCHASE ONE OF THE ALI-WARHOL BOX  
SETS AT A 44% DISCOUNT of \$2800.**

Purchase and delivery and installation  
to be privately arranged.

David Schmidlapp:  
da@lapphoto.com  
646-284-7300  
Victor Bockris:  
vicbockris@yahoo.com  
352-359-8534





# WHITE ON BLACK:

## THE LEGENDARY MEETING BETWEEN ALI AND WARHOL AUGUST 16, 1977

**VICTOR BOCKRIS**

*Victor Bockris: On the other hand, you always said you just like to have people who talk a lot when you turn the tape recorder on.*

*Andy Warhol: Well, listen, that's the thing. I mean, God! That's your interview. I didn't get one word in, so that was the ultimate. It was the perfect interview. The nice thing is that he lets everybody come up, which is kind of great.*

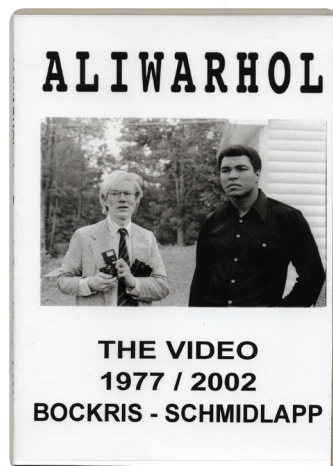
—IN A LIMOUSINE, LEAVING MUHAMMAD ALI'S TRAINING CAMP, DEERLAKE, PENNSYLVANIA, 16 AUGUST 1977

First page of Ali-Warhol,  
The Book

Back in that peak year of the punk '70s, 1977, I introduced two punk god-fathers, Andy Warhol and Muhammad Ali. The world heavyweight champion of art had been commissioned to paint a portrait of the World Heavyweight Champion of boxing. In 1974, I wrote a short book about life at Ali's training camp, *Fighter's Heaven*. In 1977, I had just started working for Warhol at his Factory. In fact, traveling with Andy from New York to Deerlake, Pennsylvania, to act as a buffer between him and Ali was my first assignment.

At the time, Ali and Warhol had so much in common that I had written in an article that was published one month earlier, 'Who Does Andy Warhol Remind You of Most? Muhammad Ali.' They both came to prominence in 1964. Ali, who had beat Sonny Liston for the heavyweight title, showed a propensity for putting his mouth and face to good use for publicity. Warhol, who beat Jackson Pollock for the unacknowledged heavyweight title of the most famous painter, also showed the same propensity.

*Just as the Ali-Warhol paperback is the book, so is the Ali-Warhol video the film of the Photo Tapestry. The powerful fourteen and a half minute account of the Ali-Warhol meeting is directed by Schmidlapp with a voice over by Bockris. Its music soundtrack includes Walter Steding. This minimalist film is in the collection of the Tate Gallery in London and Pompidou Centre in Paris.*



Victor Bockris is a writer who has internationally published eleven portraits or biographies of the leading iconic figures, from Ali and Warhol, through Burroughs, Richards and Reed to Beat Punks, etc. Bockris is also a photographer. He has had a one man show in London and shown in several group shows in the U.S.

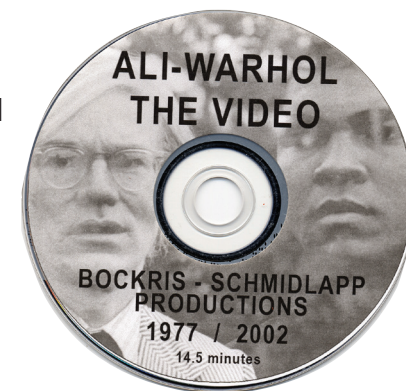
David Schmidlapp is a photographer and film maker. He directed *The Big Operator*, a quasi- documentary of his father's last days, which have received much recognition in the U.S. He was also the founder and editor of the original hip hop publication, *IGTimes*. He has created many photo, film, music, sound installations with Walter Steding, Victor Bockris and the hip hop legend, Phase 2.

The Bockris and Schmidlapp collaboration, 2002-2008, created a Third Mind dubbed Bockris-Schmidlapp. They are currently breaking out internationally with the Ali-Warhol Boxed Set.

They have also designed and created models for photo tapestries and boxed sets based on three meetings in 1980 between William Burroughs and Andy Warhol, Bockris arranged, recorded and photographed.

They are currently developing a 45 minute Burroughs-Warhol video and an art book combining the 24 Ali-Warhol images with a memoir by Bockris of collaborating with these two iconic giants of America's 20th century.

The first Burroughs-Warhol Boxed Set will be released in 2009.





Q: Who does Andy Warhol remind you of most?

A: Muhammad Ali.

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*As a part of this special offer these miniature 5" x7" canvases, which you have received one as a gift, are also available in an unlimited edition for \$100 each.*